

WEAVING GROWTH

Building a Stronger Industry Together

ATA NZ CONFERENCE AND TRADE SHOW

13-14 August 2026 • Novotel Rotorua Lakeside

PROGRAMME

THURSDAY 13TH AUGUST 2026



11:00AM - 12:00PM ATA NZ AGM/ State of the Industry
An update on the industry, key insights, and the way forward.



12:00PM Buffet Lunch
Enjoy lunch and connect with fellow delegates



12:30-1:30PM Keynote Speaker
Weaving Smarter Businesses: AI, Automation and the Future of How we Work Matt Browning, Incredible
Discover practical ways to use AI and automation to save time, streamline processes and build smarter businesses



1:45 - 2:30PM Speednetworking/Icebreaker
Weaving Connections: From Threads to Strength
A guided networking session to build meaningful relationships, share ideas and strengthen connections across our industry



2:45 - 6:00PM Trade Show/Afternoon Tea
Explore the latest products and technologies, connect with suppliers, view award entries and be inspired by what's new in our industry.



6:30 - 10:00PM Networking Dinner/Brand Night
A relaxed evening of great food, good company and industry camaraderie. Wear your brand with pride and celebrate the strength and diversity of our industry together



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www.eventcreate.com/e/atanz2026



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FRIDAY 14TH AUGUST 2026



8:30-9:30AM Panel Session
Weaving the Future: New Material, New Thinking
Materially Kiwi Innovations, Usedfully, Mushroom Material, ApparelHR
A panel discussion with innovators exploring the materials, ideas and market shifts shaping the future of our industry



9:30AM - 12:45PM Trade Show/Morning Tea/Lunch
Continue exploring the latest products connect with industry peers and discover ideas to help your business grow



Concurrent Sessions

1:00 - 1:45PM

BUSINESS WORKSHOP
Selling Solutions Together: From Designer to Installer

FABRICATOR WORKSHOP
Textiles Decoded - Choosing the Right Material for the Job

2:00 - 2:45PM

BUSINESS WORKSHOP
Pricing for Profit - Building Strong Margins in a Competitive Environment

FABRICATOR WORKSHOP
Future Workshop Efficiency & Modern Fabrication

3:00 - 3:45PM

BUSINESS WORKSHOP
Weaving Trust - Building Longterm Referral Networks

FABRICATOR WORKSHOP
Old School Skills & Problem Solvers



4:00 - 4:30PM All Delegates
Weaving the Numbers: ATA NZ Benchmark Report
See key trends, compare your business and plan for the year ahead



6:30 - 11:00 PM
ATA NZ Gala Dinner and Awards Celebration
Join us for an evening of celebration as we recognise the outstanding people, projects and businesses shaping New Zealand's advanced textiles industry.

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